



CODY CAPWELL

GENERAL MANAGER, GOLF COURSE OPERATIONS

15+ years in golf operations, from outside services to running the entire operation at Rifle Creek Golf Course.

CONTACT

EMAIL
codycapwell@outlook.com

PHONE
(970) 987-4717

WEB
cody.cc
LINKEDIN
in/codycapwell
LOCATION
Rifle, Colorado

EDUCATION

Bachelor of Science,
Business Administration
Colorado Mountain College
2014 – 2018

3.7 GPA

SKILLS

- Leadership
- Decision making
- Problem solving
- Budgeting & financial analysis
- Event & tournament planning
- Customer service
- Customer relationship management
- Marketing
- Inventory management

TOOLS

- Golf Genius
- Microsoft 365
- Google Workspace
- Adobe applications
- Webflow
- Google Analytics

LANGUAGES

- English

PROFESSIONAL SUMMARY

General Manager with deep expertise in planning and operational management within the golf industry. Combines leadership and financial acumen with modern business practices and innovative marketing to drive revenue growth and membership sales while keeping golf affordable for the community.

+24%

Revenue growth in first year as General Manager

+63%

Membership revenue growth since 2021

15+ yrs

At every level of a golf operation

EXPERIENCE

General Manager · Rifle Creek Golf Course

SEP 2021 – PRESENT

- Oversee all golf course operations, achieving a 24% revenue increase in the first year.
- Grew annual membership purchases 22% in year one and 17% in year two through targeted marketing; membership revenue is up 63% overall since 2021.
- Create yearly budgets that hold expenses to guidelines and improve financial performance, and renegotiate recurring vendor contracts to lower operating costs.
- Modernized operations with new point of sale, online tee times and membership sales, cloud contracts, and email and social media marketing.

Assistant Manager · Rifle Creek Golf Course

APR 2021 – AUG 2021

- Trained new employees, creating a positive and productive work environment.
- Managed merchandising, inventory and special orders, optimizing stock levels and product availability.

Junior Project Manager · Johnson Construction, Inc.

OCT 2020 – MAR 2021

- Managed digital takeoffs and estimates, ensuring precise cost projections and timelines.
- Coordinated project schedules with subcontractors for timely completion of all construction phases.
- Processed invoicing and pay applications, and submitted plans to vendors for competitive quotes.

Pro Shop Manager · Rifle Creek Golf Course

MAR 2016 – SEP 2020

- Managed pro shop staff, schedules and daily operations for seamless service.
- Conducted precise inventory counts to maintain accurate financial records.
- Repaired and regripped golf clubs, enhancing customer satisfaction.

Pro Shop Attendant · Rifle Creek Golf Course

MAR 2013 – FEB 2016

- Scheduled tee times, answered inquiries, and ran point of sale for golfer check-in and merchandise sales.

Outside Services · Rifle Creek Golf Course

MAR 2011 – FEB 2013

- Maintained golf carts, stocked range balls and kept the course pristine for golfers.